

# Want to do business with San Francisco Municipal Transit Agency?



Are you a San Francisco based minority-, woman-, and service disabled vet-owned business?

Join us for a free full day seminar to help you create a company binder, develop marketing tools and skills to compete, apply for certification, and meet buyers.

Hosted by Economic Empowerment Fund:  
promoting opportunities for under-served communities through education, informational programs and advocacy

Visit **WWW.EEFSF.ORG** for details



**SFMTA**

Municipal Transportation Agency



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## Who Should Participate

- Companies uncertified by US Department of Transportation;
- San Francisco based companies;
- Companies that are 51% Minority-, Woman-, and/or Service Disabled Vet-owned;
- Companies with 3 years of annual revenues under \$5m; and
- Construction related or Marketing related firms

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## **Construction Related Firms**

General Engineering, Electrical, Elevator, Flooring, Fire Protection, Glazing, Insulation/Acoustical, HVAC, Masonry, Painting, Roofing, Sheet Metal, Rough Carpentry, Reinforcing Steel, Structural Steel, Ceramic Tile, Cabinets, Millwork, Finish Carpentry, Concrete, Drywall, and Doors

## **Marketing Related Firms**

Copywriting, Graphic Design, Printing and Outreach Coordination

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## What You Can Expect To Gain

- Understanding of Contract Readiness
- Develop Company Binder with Required Documents
- Be Ready to Apply for Certification
- Hear From Content Experts in Finance, Legal, Marketing, and more
- Develop Understanding of Vendor Scoring
- Gain Practical Application of Marketing Tools and Skills
- “Meet Buyers” Reception hosted by PG&E
- 30-Day Follow Up

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# **Want to do business with San Francisco Municipal Transit Agency?**



**Deadline for Applications  
July 30, 2012**

**Doing Business with SFMTA/ Citi**

**Friday, August 10, 2012  
730a-630p**

**Mission Language & Vocational School  
Community Room  
2929 19th Street • San Francisco, CA 94110**

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